

# Kate Nappier

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## WORK EXPERIENCE

**Glassnote Records** | SYNC DEPARTMENT INTERN | Los Angeles, CA | January 2018 – April 2018

- Pitched indie songs to music supervisors for film and television to expand music catalog
- Compiled a cohesive spreadsheet of press releases and features from artists for accessible information
- Categorized film and television release dates into charts for convenient reference when pitching songs

**KCET** | PRODUCTION INTERN | Los Angeles, CA | January 2018 – April 2018

- Scheduled and foresaw any technical difficulties that may occur during documentary production
- Conducted four in depth interviews with experts in the Los Angeles area
- Produced a YouTube documentary on the irony of an empty building in LA in the middle of a housing crisis

**The Boston Herald** | MULTIMEDIA INTERN | Boston, MA | September 2017 – December 2018

- Formulated multimedia lifestyle story ideas that are easily accessible on print, web, and Twitter
- Researched concepts and subject matter that other news outlets may not be reporting on such as lifestyle
- Created marketing campaigns to maximize engagements for cross social distribution

**WERS 88.9 FM** | RADIO PERSONALITY | Boston, MA | September 2016 – December 2017

- Hosted *All A Capella*, the only collegiate a cappella show in Boston, and *Secret Spot*, R&B, four hours per week
- Curated a playlist for personal morning talk radio show, *Cuppa Kate with a Splash of Sass*, with WECB
- Upheld a live public persona to different demographics with high energy to sustain 200,000 listeners each week

**Seacrest Studios (Boston Children's Hospital)** | MEDIA INTERN | Boston, MA | May 2017 - August 2017

- Organized celebrity visits to maximize their time and interaction with the children at the hospital
- Produced visuals by editing content to align with the values of the organization for hospital wide broadcast
- Orchestrated themed events to enrich the experiences and empower the children at the hospital

**WERS 88.9 FM** | MEMBERSHIP COORDINATOR | Boston, MA | September 2016 - December 2017

- Solicited donations from past supporters and current listeners, raised \$650,000 for the station during fiscal year
- Represented WERS at events, held on-air drives, concert giveaways which resulted in increased donor support
- Contributed in board meetings and small work teams to increase efficiency

**Paper Magazine** | PHOTO ASSISTANT | Manhattan, NY | July 2014

- Arranged apparel and cosmetic appearances for photo shoots with the Elgort family
- Assisted Arthur Elgort with photoshoot details to allow for more creative energy
- Eased the transportation of the fashion pieces, carefully organized clothing according to designer and drop off

## LEADERSHIP EXPERIENCE

**Beasley Radio Talent Institute** | BEASLEY MEDIA GROUP | Boston, MA | June 2018

**The Washington Center** | SEMINAR ALUMNI | Washington, DC | February 2015

## SKILLS

**Technical:** Microsoft Office, iMovie, Final Cut Pro, Allegiance, Banjo Technology Certified

**Social:** Twitter, Instagram, Tumblr, Facebook, Radio Advertising Bureau Certified

## EDUCATION

**EMERSON COLLEGE** | Boston, Massachusetts | 2016- 2018

**B.A.** Broadcast Journalism

**MIAMI DADE HONORS COLLEGE**

**A.A.** Mass Communications in Journalism | Miami, Florida | 2014- 2016